

Student Activity and Service Fee Advisory Committee

Fact Sheet

ORGANIZATION: UConn Stamford Student Government Association

A. Organization Contact Information

1. Campus Address: 1 University Place, Stamford, CT 06901
2. Campus Phone number: (203) 251-8545
3. Organization Web address: www.sga.stamford.uconn.edu

B. History/Mission of Organization

1. History

The UConn Stamford Student Government Association (SGA) was founded in 1963. The organization's founders formed the Association, established a constitution, and elected officers to act as a liaison between undergraduate students and the school's administration. Since 1963, the association has grown from a 9-member organization to a thriving association of diverse student leaders that plans, organizes, and executes programming and events for the student body to enrich each student's experience at our campus. Through our programming, SGA strives to build on UConn Stamford's strong sense of community and tradition. In assisting with the organization's operations, students who are active in SGA develop leadership, management, and organizational skills. SGA provides funds its wide range of programming and events by use of the Student Activity Fee which undergraduate students pay each semester. In addition, 30% of the Student Activity Fees collected is reserved for Registered Student Organizations (RSOs), who may use these funds when planning events and activities that are open to the student body.

2. Mission Statement

The mission of the UConn Stamford Student Government Association is:

- a. To represent the interests of the student body to the campus's administration
- b. To represent the interests of the student body to the UConn Stamford community
- c. To develop and fund extracurricular programming for the campus
- d. To hold events and organize activities that will benefit the Association
- e. To supervise all student activities that are funded by the Association
- f. To provide events and space to promote growth and connection within the UConn Stamford community
- g. To promote cooperation and support between all University of Connecticut campuses.
- h. To act in a way that represents the Association as a whole

C. Student Fees – dollar amount students pay per year (non-COVID)

Fee-paying students pay \$40.00 each semester, for a total of \$80.00 per academic year.

D. Eligible Participants – what students may participate in your activities?

While events are open to the entire campus community, the primary audience for our events is the fee-paying undergraduate students.

E. Governance (please identify the governance structure of your organization and identify those who are students and those who are not students)

1. Executive Officers

President: Maria Oliveira
Vice President: Chinedu Nkwo
Chief Financial Officer: Nicholas Marini
Chief Administrative Officer: Anejah McLaurin

2. Programming Directors

Francesca Figueroa
Rowan Kennedy
Miraal Maqsood
Alyssa Pelletier
Sabrina Uva
Sophia Watson

3. Paid Positions

Our organization does not have paid positions. All students who participate in SGA do so without any payment from the SGA or UConn except in cases of reimbursement for event-related purchases.

Stamford Activity Fund

Budget Narrative Questions

1. How are you spending your funds now? Briefly describe the programs and services provided.

The Student Government Association (SGA) uses its funds primarily on event programming for the undergraduate student body. From the Student Activity Fees we collect, 30% is set aside for use by Tier-II RSOs that need funding for events, equipment, and activities in accordance with their own mission statements. The remaining 70% is used for SGA's own programming and operating costs.

SGA Programming Highlights

Event Programming

While SGA continues to host a variety of events for all undergraduate fee-paying students, because of the COVID-19 pandemic and the subsequent limitations on programming as a result thereof, all of our Fall 2020 events were virtual, and we anticipate the vast majority, if not all, of Spring 2021 events to also be virtual. Nonetheless, we have maintained as much of our typical programming structure as possible. We continue to have novelty and show events, and holiday-oriented events. For example, we have had virtual canvas painting, a virtual hypnotist show, and custom mugs and de-stress bracelets. For Thanksgiving, we had students send in recipes to a cookbook, and for Valentine's Day we will have students play games and stuff heart pillows in a WebEx room.

Welcome Weeks

In addition to our regular events, each semester we host a Welcome Week to welcome all new students and returning students. However, in the virtual setting we have staggered welcome week events more across a few weeks. Fall 2020 Welcome Week consisted of the following virtual events: Stuff-a-Husky, psychic fair, escape room, and virtual cook-off. For Spring 2021 Welcome Back Week we have Adulthood Day, Stuff-a-Husky, digital caricatures, and care packages.

Other Programming

In addition to event programming, we have also allocated funds for marketing supplies that can be used by SGA and RSOs to improve advertisement and boost student attendance. One service for which we purchase a subscription is Canva, an online platform for creating flyers and posters. The Canva account is open for use to SGA and all RSOs. It enables our marketing materials on social media and our website to look professional. We also pay for a text messaging service from OnCampusText. This allows us to send text messages to any student that opts-in to our list to notify them of upcoming events and receive input and feedback from polls. This investment has helped us increase event attendance and is also a great tool for polling student opinion. We currently have 267 contacts subscribed to our messages.

RSO Programming Highlights

Thirty percent of our current funds are allocated to Registered Student Organizations (RSOs). Funds for RSOs are allocated on a first-come, first-serve basis—provided that the event/purchase is an appropriate expense and that the event/purchase is available to the student body at large. The virtual scene has proved challenging for RSOs with respect to student involvement, and thus has taken a toll on their programming. In Fall 2020, we received two funding requests, each from Huskies for Charity

for their scavenger hunt, which utilized GooseChase, an app that has participants compete in searching games and challenges, regardless of their location.

We currently have thirty Registered Student Organizations, excluding SGA. Tier-I organizations are not eligible to receive funding from SGA. Tier-II organizations may be eligible to receive funding from SGA.

Organization	Status	Type
1. Biology Club - Stamford Campus	Active	Tier-I
2. Book Club - Stamford Campus	Active	Tier-I
3. CEIN/BS Nursing - Stamford Campus	Active	Tier-I
4. Data Analytics Club - Stamford Campus	Active	Tier-I
5. Entrepreneurship Club - Stamford Campus	Active	Tier-I
6. Financial Management Club - Stamford Campus	Active	Tier-I
7. Huskies in Christ - Stamford Campus	Active	Tier-I
8. Husky Video and Film Club - Stamford Campus	Active	Tier-I
9. Latinx Student Organization, UConn - Stamford Campus	Active	Tier-I
10. Marketing Club - Stamford Campus	Active	Tier-I
11. Muslim Student Association - Stamford Campus	Active	Tier-I
12. Psychology Club - Stamford Campus	Active	Tier-I
13. Young Democratic Socialists - Stamford Campus	Frozen	Tier-I
14. College Republicans - Stamford Campus	Active	Tier-II
15. Harmonic Huskies - Stamford Campus	Active	Tier-II
16. History Club - Stamford Campus	Active	Tier-II
17. Huskies for Charity - Stamford Campus	Active	Tier-II
18. Next Generation Business Association - Stamford Campus	Active	Tier-II
19. Nutrition & Wellness Club - Stamford Campus	Active	Tier-II
20. Service Club - Stamford Campus	Active	Tier-II
21. Video Game Club - Stamford Campus	Active	Tier-II
22. Anthropology Society - Stamford Campus	Active	Tier-II
23. African Students Association - Stamford Campus	Locked	Tier-II On Pause
24. Elite - Stamford Campus	Locked	Tier-II On Pause
26. HEY CHINA - Stamford Campus	Locked	Tier-II On Pause
27. Spectrum - Stamford Campus	Locked	Tier-II On Pause
28. Sports Club - Stamford Campus	Locked	Tier-II On Pause
29. Toastmaster Club - Stamford Campus	Locked	Tier-II On Pause
30. Undergraduate Political Science Association - Stamford Campus	Locked	Tier-II On Pause

2. Please explain any significant changes in your budget/spending plan for FY21 (July 1, 2020-June 30, 2021) and for FY22 (July 1, 2021-June 30, 2022) fiscal years.

We are not expecting a significant change in our spending plan from the '20/'21 academic year to the '21/'22 academic year. However, things could change depending on if there are further limitations on programming. Hopefully we will be able to deliver in-person activities, or similar hybrid activities, for the following academic year, which would enable us to resume normal levels of event programming and spending. While we allocate 30% of our projected revenue for RSOs, it was not well used in the Fall '20 semester, and we may continue to see this trend into the Spring '21 semester. However, if we return to campus in FY22, we would expect that RSO spending would increase to more normal levels. Typically, RSOs spend about 30% of the revenues we allocate to them. Our FY22 budget accounts

for this, and has us spending into our reserves about \$16,000. We believe this is more than justified, given the massive windfall to our reserve in Spring 2020.

3. Please describe how students (number and/or percentage of total student population) utilize your services and/or participate in your programs? Do faculty/staff (number/percentage) benefit? Do members of the local community (number/percentage) benefit?

Because of the virtual format of Fall '20 events, attendance at our events has tended to decrease. However, we are much more able to vet our participants and ensure that Stamford fee-paying students are our first priority. All our events require signing up on UConntact prior to participating in those events. Events with incremental cost, or shippable items, are only open to Stamford fee-paying students. Events that have a flat fee and don't have an incremental cost are open to others, but where sign-up is limited, Stamford fee-paying students get first priority in the register processes. While we don't have specific numbers, we expect that the percentage of non-constituent beneficiaries or our programming has significantly decreased this year.

4. If you're a governance organization that funds Tier-II Organizations, what is the approximate ratio of dollars used for your own programming versus what you fund? Further, what are the top three expenditure categories for each, highest expenditure level to lowest?

SGA sets aside 30% of projected revenue for RSOs, however the actual expenditures show under 10%. Because of the limitations on programming, Tier-II RSOs have opted to not hold their traditional events; some have even decreased to Tier-I status due to dwindling engagement and lack of necessity for funding. Food is typically a large expenditure, along with facility rentals and organizational supplies, however this year we were not able to provide refreshments for events at all. SGA's largest expenditures are typically entry fees (six flags, ice skating, RPM, movie nights), contracts and services, and refreshments for normal years.

5. Do you anticipate any changes in income from other sources (non-student fee) during the FY21, FY22 and FY23 fiscal years? If so, briefly explain.

SGA is not anticipating any sources of revenue outside from the Student Activities Fee during the FY21, FY22, and FY23 fiscal years.

6. What are the current and projected levels of your reserves/fund balances? If you have a fund balance, please describe the use/purpose of these resources.

Currently SGA has approximately \$145,000 with Accounts Payable subtracted. We expect to spend into our fund reserve approximately \$3,235 this semester because of the temporary decrease in the Student Activity Fee to \$1 per undergraduate student.

7. Relative to your fund balance (if you have one), what do you anticipate your accounts payable (items to pay for) and accounts receivable (money to collect) will be over the last two months of the fiscal year (May and June)?

Due to limitations on programming, we do not expect any significant shifts in our Account Payable or Accounts Receivable for the last 2 months of the fiscal year. This is because our largest and most expensive events will be cancelled due to limitations on programming such as six flags, and in-person Destress Week. Another contributing factor to this conclusion is the significant decrease in the

Student Activities Fee, meaning that our Accounts Receivable will be lower than usual during the final 2 months of the fiscal year.

8. Please describe the organizational priorities in your proposed FY22 budget. Are there any concerns/issues the Committee should be aware of when reviewing your budget?

In our FY22 budget our organizational priority is to rebuild pre-COVID levels of student engagement. Before the pandemic, we had an increasing student population and RSOs were becoming more active, and thus we expected more funding to be demanded. Now, our goal is to get our funding and activity levels closer to normal, and while also spending reserve money to promote our mission and student community. As far as programming, we will ensure student safety and accessibility depending on the logistics of any possible limitations on in-person events.

9. If you had the ability to seek a fee increase for FY23 and beyond, would you have? Briefly explain why you feel your organization has exhausted their ability to reduce expenses and what your organization would have done with the additional student fees.

No, we would not be interested in a fee increase for FY23 and beyond at this point.

10. Is there any additional information that the committee should be aware of in reviewing your budget proposal?

The abrupt switch to online learning in the Spring 2020 semester greatly disrupted our spending plans and agenda. We were unable to hold our biggest and highest quality events that semester, and we ended up with a windfall of about \$60,000 added to our reserve. Our focus in the coming year therefore is to do our best to spend into the reserve by providing larger and higher quality events, and also encouraging RSOs to do the same. Although we wish for programming to return to normalcy, this is unlikely to happen during FY22 due to ongoing health concerns. Therefore the rebuilding of student activities is a long-term endeavor that we anticipate working on for the next few years.

We advertised and held a budget forum on the following date: 1/27/2021

We submitted budget documents to TSOS on the following date: 2/8/2021

We received comments back from TSOS on the following date: 2/15/2021

We have scheduled a formal budget vote on the following date: 2/3/2021

We sent formally approved budget and minutes on the following date: 2/22/2021

We are scheduled to present our budget virtually on the following date: 2/24/2021

Code Description		FY20 Actual Amount	FY21 Original Amount	FY21 Updated Amount	FY22 Original Amount	FY22 Updated Amount	FY23 Projected Amount
R e v e n u e s	501.1 General Donations	1,018					
	501.2 Foundation Donations	-					
	501.3 Benefit Fundraiser Donations	67	650		650		
	502 Dues	-					
	512 Advertising	-					
	513 Awards and Prizes	-					
	514 Vendor Commissions	-					
	515 Contractual Services	-					
	516 Co-Sponsorship	-	1,000		1,000		
	520.1 Admissions Sales	-					
	520.2 Food Sales	-					
	520.3 Merchandise Sales	-	50		50		
	520.4 Participation Sales	430	10,000		10,000	12,000	12,000
	520.5 Services Sales	-					
	522 Registration/Entry Fees	142					
	523 Rental	-					
	524 Travel	-					
	530 Penalties and Fines	-					
	531 Miscellaneous Revenue	-					
	533 Change Fund Returns	-					
540 Business Taxes	-						
546 Interest	240	214	312	214	300	300	
547 Student Fees	147,756	156,000	55,453	156,000	160,000	160,000	
Total Revenues		149,653	167,914	55,765	167,914	172,300	172,300
E x p e n d i t u r e s	601 Donations	558	650		650		
	602 Dues	-	-		-		
	603 Gifts	-	250		250	250	250
	604 Photocopying	-	-		-		
	605 Postage	-	-	1,500	-		
	606 Printing	-	-		-	800	800
	607 Promotional Items	1,369	6,000	18,500	6,000	6,000	6,000
	608.1 Refreshments - Organization	-	500		500		
	608.2 Refreshments - Events/Programs	13,526	27,000		27,000	46,000	46,000
	609 Subscriptions	3,214	6,000	1,350	6,000	2,500	2,500
	610.1 Supplies - Organization	119	1,000		1,000	4,000	4,000
	610.2 Supplies - Events/Programs	10,934	7,500		7,500	17,000	17,000
	611 Telephone	-	-		-		
	612 Advertising	-	-		-		
	613 Awards and Prizes	180	1,000	1,100	1,000	2,500	2,500
	615.1 Contractual Services - Organization	-	-		-		
	615.2 Contractual Services - Events/Programs	25,726	38,000	31,500	38,000	58,000	58,000
	616 Co-Sponsorships	19,596	46,800		46,800	-	-
	617.1 Cost of Food Sold	-	-		-		
	617.2 Cost of Merchandise Sold	-	-		-		
	617.3 Cost of Participation	1,215	8,000		8,000	9,000	9,000
	617.4 Cost of Services Sold	-	-		-		
	622.1 Registration Fees	1,560	1,560		1,560	1,560	1,560
	622.2 Entry Fees	9,290	18,440	5,050	18,440	21,000	21,000
	623 Rental	-	-		-	6,000	6,000
	624 Travel	1,459	5,440		5,440	6,800	6,800
	625 Equipment/Durable Goods	-	-		-		
	626 Equipment - Capital	-	-		-		
	627 Insurance	-	-		-		
	628 Repairs and Maintenance	-	-		-		
	629 Utilities	-	-		-		
	630 Penalties and Fines	-	-		-		
	631 Miscellaneous Expenses	5,830					
633 Change Funds	-	-		-			
640 Business Taxes	-	-		-			
642 Wages - Student	-	-		-			
643 Wages - Non-Student	-	-		-			
645 Wage Taxes - Non-Student	-	-		-			
Total Expenditures		94,575	168,140	59,000	168,140	181,410	181,410
Revenues-Expenditures = Change in Fund Balance		55,078	(226)	(3,235)	(226)	(9,110)	(9,110)
Fund Balance at Start of Year		67,708	67,482	122,786	67,256	119,551	110,441
Fund Balance at End of Year		122,786	67,256	119,551	67,030	110,441	101,331

Est. Student Fee	Total	RSOs	SGA	SGA Est.	SGA Remaining
Fall	\$ 160,000.00	\$ 48,000.00	\$ 112,000.00	\$ 139,750.00	\$ (27,750.00)
Spring	\$ 80,000.00	\$ 24,000.00	\$ 56,000.00	\$ 75,500.00	\$ (19,500.00)
	\$ 80,000.00	\$ 24,000.00	\$ 56,000.00	\$ 64,250.00	\$ (8,250.00)

Account/Organization	Amount	Date	Academic Term	Event Name	Motion to Approve
10.30 SGA: Welcome Week	\$20,000.00		Fall	Welcome Week - Fall 2020	supplies, contracts, and refreshments
10.13 SGA: Activities	\$4,000.00		Fall	Fall Destress Event	supplies, contracts, and refreshments
10.13 SGA: Activities	\$4,000.00		Spring	Spring Destress Event	supplies, contracts, and refreshments
10.13 SGA: Activities	\$3,000.00		Fall	Thanksgiving Dinner	supplies, contracts, and refreshments
10.13 SGA: Activities	\$3,500.00		Fall	Student Leader Conference	conference registration, hotel, travel, and meals
10.13 SGA: Activities	\$3,000.00		Fall	Fall Finals Breakfast	supplies, contracts, and refreshments
10.13 SGA: Activities	\$3,000.00		Spring	Spring Finals Breakfast	supplies, contracts, and refreshments
10.13 SGA: Activities	\$1,500.00		Fall	Fall Ice Skating	contracts, refreshments, supplies, and admission fees
10.13 SGA: Activities	\$1,500.00		Spring	Spring Ice Skating	contracts, refreshments, supplies, and admission fees
10.13 SGA: Activities	\$0.00		Fall	Palace Theater Event or Broadway	contracts, transportation, admission fees
10.13 SGA: Activities	\$4,000.00		Spring	Valentines Day	supplies, contracts, and refreshments
10.13 SGA: Activities	\$2,500.00		Fall	RPM Raceway Event	contracts, supplies, and admission fees
10.13 SGA: Activities	\$2,500.00		Spring	RPM Raceway Event	contracts, supplies, and admission fees
10.30 SGA: Welcome Week	\$15,000.00		Spring	Welcome Back Week - Spring 2019	supplies, contracts, and refreshments
10.13 SGA: Activities	\$10,000.00		Annual	Movie Nights	contracts, refreshments, supplies, and admission fees
10.13 SGA: Activities	\$250.00		Spring	Faculty of the Year Award	award
10.13 SGA: Activities	\$2,500.00		Spring	Student Leader Banquet	supplies, contracts, and refreshments
10.15 SGA: NY Times Readership Program	\$0.00		Annual	New York Times	New York Times Subscription
10.11 SGA	\$500.00		Annual	Office supplies for SGA, Academic Year '20/'21	supplies
10.11 SGA	\$500.00		Annual	General event supplies for all (SGA/RSOs)	supplies
10.13 SGA: Activities	\$8,000.00		Spring	Six Flags	supplies, contracts, transportation and refreshments
10.13 SGA: Activities	\$0.00		Fall	FallTrivia	supplies, contracts, and refreshments
10.13 SGA: Activities	\$0.00		Spring	Spring Trivia	supplies, contracts, and refreshments
10.13 SGA: Activities	\$2,000.00		Fall	Halloween Event	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$3,500.00		Fall	Fall Featured Event 1 - Novelty	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$3,500.00		Fall	Fall Featured Event 2 - Novelty	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$4,000.00		Fall	Fall Featured Event 3 - Show	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$4,000.00		Fall	Fall Featured Event 4 - Show	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$4,000.00		Fall	Fall Featured Event 5 - Novelty or Show	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$3,500.00		Spring	Spring Featured Event 1 - Novelty	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$3,500.00		Spring	Spring Featured Event 2 - Novelty	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$3,500.00		Spring	Spring Featured Event 1 - Novelty	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$4,000.00		Spring	Spring Featured Event 3 - Show	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$4,000.00		Spring	Spring Featured Event 4 - Show	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$4,000.00		Spring	Spring Featured Event 5 - Novelty or Show	supplies, contracts, admission fees, transportation, and refreshments
10.13 SGA: Activities	\$2,250.00		Fall	Fall Karaoke 1	supplies, contracts, and refreshments
10.13 SGA: Activities	\$2,250.00		Fall	Fall Karaoke 2	supplies, contracts, and refreshments
10.13 SGA: Activities	\$2,250.00		Spring	Spring Karaoke 1	supplies, contracts, and refreshments
10.13 SGA: Activities	\$2,250.00		Spring	Spring Karaoke 2	supplies, contracts, and refreshments
10.11 SGA	\$1,500.00		Annual	Marketing supplies	services and supplies